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## Explore Essex venues sign-up to national 'We're Good To Go' campaign

EXPLORE Essex is delighted to announce that all of its venues and attractions have signed-up to the national *'We're Good To Go'* campaign.

Created by Visit England, the national campaign aims to inspire confidence among people that premises and businesses are adhering to social distancing guidelines.

To receive a *'We're Good To Go'* marque, most of Explore Essex's venues and attractions - such as the Essex County Council run country parks, Essex Record Office and Cressing Temple Barns to name a few - have completed a COVID-19 risk assessment and confirms that they have met, and are adhering to, government and public health advice and legislation.

To provide confidence among visitors, Explore Essex and its various venues and attractions will also display the *'We're Good To Go'* marque in premises and in areas which are accessible to the public.

Explore Essex and its venues are also supporting Visit Essex's *'Great Adventures, Close to Home'* campaign, which is urging people to stay local and discover attractions within their vicinity.

The organisation is also backing the *'Know Before You Go'* initiative, which is asking people to pre-book visiting times before travelling to and attending venues. The initiative will also inform people of the best times to visit so that they can get off the beaten track and explore areas which are not heavily populated or crowded.

[insert name], Essex County Council's [insert job title], said: "The *'We're Good To Go'* campaign is much needed during the current situation. We want to inspire confidence and encourage people to get out there and visit our wonderful venues and attractions and explore our wonderful county. Of course, we want people to feel safe which is why we have signed-up to the campaign and we are proud to display the *'We're Good To Go'* marque at our venues and attractions.

"There are many places for people to explore safely that are isolated and away from the more heavily populated and crowded areas, such as Cressing Temple Barns and our wonderful country parks. All of which are perfect for those seeking solitude while offering the opportunity for individuals and families to enjoy being closer to nature."

[insert name], [insert venue and job title], added: "....."

**-Ends-**

**For more information please contact:**

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**Explore Essex:** Explore Essex brings together a unique group of parks and heritage venues which are owned by Essex County Council. Its mission is to deliver a broad range of exciting facilities and events for the people of Essex. [www.explore-essex.com](http://www.explore-essex.com)